



Brief profile of  
**Dr.D. SURYACHANDRA RAO**  
**Professor, Department of Commerce and Business Management**  
**Krishna University, Machilipatnam**

Professor Darapureddy Suryachandra Rao was born on 9<sup>th</sup> August 1966 in West Godavari District, Andhra Pradesh. He had his Masters in Management from Acharya Nagarjuna University. He was awarded the Ph.D. degree in 2006 for his research work on ‘The Indian Banking Sector’. He started his professional career in 1992 as a lecturer and became a Professor in the Department of Business Management, Krishna University in 2009 and continues to serve the University.

Prof. Rao is an inspiring teacher and received the highest appreciation from students and faculty for his teaching, and research on various platforms. He specializes in Financial Management and entrepreneurship. He is a passionate researcher and under his guidance 12 Ph.D. scholars and 2 M.Phil., scholars were awarded degrees. He wrote 15 Books and published 65 research papers in reputed International and National journals. He undertook one major research project funded by ICSSR.

Prof. Rao possesses rich administrative experience and occupied almost all key and policy-making administrative positions in the University structure viz., Vice Chancellor (I/c) of Krishna University (18.04.2015 to 03.02.2016), Rector of Krishna University (30.04.2022 to 13.03.2024), Registrar of Krishna University (06.11.2009 to 01.02.2018); Finance Officer of Krishna University (06.11.2009 to 05.11.2016); Dean, College Development Council (24.05.2010 to 30.10.2017), Dean, Faculty of Arts, Commerce and Management, Krishna University (10.02.2021 to 13.03.2024); Chairman, P. G. Board of Studies in Commerce and Management Studies, Krishna University (24.05.2012 to 13.03.2024). He was Controller of Examinations (10.06.2011 –10.07.2014), Head, Department of Business Management, University Campus College, Krishna University (27.09.2009–05.04.2013), Programme Coordinator, NSS, Krishna University (12.12.2010–11.12.2011) and Principal, University College of Arts and Science, Krishna University (28.01.2021 – 30.04.2023). He is a state-level Convener for Online Admission into Under graduate programmes offered by the Degree Colleges in the State of Andhra Pradesh for the academic year 2020-21 & 2021-23 – appointed by the Government of Andhra Pradesh. Prof. Rao has completed a prestigious assignment of Director, Rajiv Gandhi University of Knowledge Technologies, IIIT Campus, Nuzvid (25.02.2019 to 24.02.2020).

He is a member of the Academic Senate of various Universities such as AcharyaNagarjuna University, Guntur; Andhra Pradesh; Mahatma Gandhi University, Nalgonda, Telangana State; Adikavi Nannaya University, Rajahmundry and Krishna University, Machilipatnam. He played a crucial

role in the growth and development of Krishna University since its inception as a member of several statutory bodies such as Monitoring and Development Committee, Executive Council, Planning and Monitoring Board, Academic Senate, Building Committee of Krishna University, Internal Quality Assurance Cell, Sports Board, Central Purchase Committee.

He served as an Expert member in many Committees constituted by UGC, APSCHE, State Universities etc. He is one of the NAAC assessors and served in the capacity of Chairperson in the peer teams constituted by NAAC and visited more than 12 HEIs in India.

Prof. Rao organized many National Seminars, workshops, and training programs in the areas of Commerce, Management, and quality assurance. He is an invited resource person for academic institutions and the industry.

He has received 'Best Teacher Award' for his munificent contribution as an efficient teacher and able researcher from the Government of Andhra Pradesh during year 2012. Received 'Distinguished Scholar Award' at AGBA's 15<sup>th</sup> World Congress held at the National Institute of Development Administration (NIDA), Bangkok, Thailand. Received 'AGBA Fellow Award' at AGBA's 18<sup>th</sup> World Congress held at Istanbul, Turkey in 2022.

Dr. D. Suryachandra Rao is presently serving as the Member-Secretary and Chief Executive Officer, Andhra Pradesh Higher Education Regulatory and Monitoring Commission, Tadepalli, Guntur District on deputation (13.03.2024 to till date).